

## BIGGEST PRIZE-FUND EVER ON OFFER AT FREE STATE 500



The biggest prize fund ever offered in South African motor racing will be the carrot for the American, South African, Australian and British drivers competing in the inaugural Free State 500 at Phakisa Freeway near Welkom on January 31.

The American Speed Association, who are bringing the NASCAR-type stock car racing series to South Africa for the first time, have announced a cash purse of \$300 000. The winner of the 207-lap 500-km race around the only banked oval circuit in South Africa will receive \$25 000 while 25th and last place will earn \$9 000.

Along with the prize money several American race product companies are also providing over \$14,000 in contingency prizes for the event. These companies will either hand out cash prizes and/or product rewards for the event.

The rolling thunder of the monster American V8 stock cars is set to take the Free State and South Africa by storm between January 28 and 31. The action-packed four-day programme begins with an open day on Thursday when the fans will be able to meet the drivers, practice and a street parade in Welkom on Friday, practice and qualifying on Saturday and the three hour race on Sunday..

Motorsport fans are in for a huge treat. There's no motor sport in the world where the fans can get so close to the action with front row spectators at Phakisa, protected by safety fences, only metres away from the dueling V8s as they slipstream and pass each other at speeds close to 300 km/h.

"We appreciate the support of our contingency sponsors for this event," said Dennis Huth, President of the Daytona, Florida-based ASA. "We are grateful

that they have come on board to join us and participate in this new international adventure. The response to our event has been strong and the sponsors look at this as a great opportunity to make their products known in South Africa.”

Tickets for the four days of action can be obtained from Computicket outlets countrywide or go to [www.computicket.com](http://www.computicket.com). Prices range from R20.00 on Thursday to R 330.00 on Sunday. Spectacular discounts for Saturday/Sunday tickets are available. All tickets include a 90 minute Pit Walkabout on all days.

To learn more of the Daytona Beach, Fla.-based American Speed Association call (386) 258-2221 or send an e-mail to [info@asa-racing.com](mailto:info@asa-racing.com). For news and information from all the racetracks and regional tours involved in the ASA, visit [www.ASA-Racing.com](http://www.ASA-Racing.com).

Ends

Issued on behalf of the Free State 500. For further information please contact Charmaine Fortune on 011 462 6243 or visit [www.freestate500.com](http://www.freestate500.com). High Res pics can be downloaded from [www.motorpics.co.za](http://www.motorpics.co.za).

<http://www.racingwest.com/series/asa-transcontie/2010/1/>

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