

AMERICAN "YOUNG LION" PREPARING TO ROAR IN THE ASA FREE STATE 500 AND HONOR A GREAT SOUTH AFRICAN SPORTING EVENT

AMERICAN SPEED ASSOCIATION PR

DAYTONA BEACH, FL (Tuesday, December 29, 2009) - Marc Davis is counting down the days leading up to the Inaugural ASA Free State 500k stock car race on Sunday, January 31, 2010 at the Phakisa Freeway Circuit in Welkom, Free State, South Africa. The "Young Lion" will be teaming up Tiff Daniels as their cars will honor the 1996 South African Bafana Bafana African Cup of Nations soccer Champions as well as South Africa hosting the 2010 FIFA World Cup Soccer Championships.

Davis, a native from Silver Spring, MD, is one of American racing's rising stars. At the age of 19, he is NASCAR's youngest owner/driver as he competes in the Camping World Truck Series and the Nationwide Series. He has driven for famed car owners Joe Gibbs of Joe Gibbs Racing and Jack Roush of Roush Fenway Racing and the future is bright. The recent US economic downturn forced the young driver into an ownership role as he continues to pursue his NASCAR dream. "My goal has always been to be a team owner," Davis said. "Diversity comes through ownership. Success will come through ownership. My dream is ownership."

This young lion is now getting prepared for the Free State 500 powered by ASA Racing at Phakisa and is hungry for victory along with making some new friends.

He will be bringing his best car to the event. In fact, it's the same NASCAR Nationwide car that Kyle Busch and Denny Hamlin drove to 2008 wins at Dover International Speedway in Dover, DE. The car was purchased from Joe Gibbs Racing and will now be running under the Marc Davis Motorsports, LLC, banner. The young lion is also bringing Tiff Daniels to drive his second team entry.

Davis is paying tribute to Bafana Bafana (which means Boys Boys) and South Africa's hosting of the 2010 FIFA World Cup. Davis' two entries are listed as the Spirit of '96 recognizing the successes of the 1996 AFCON winners Bafana Bafana. Both of the car graphics will feature Bafana and South Africa colors. "I know the pride South Africans have for Bafana and hope to share the love and spirit for Bafana," Davis commented. Daniels will be piloting the #19

Toyota Camry while Davis will be in the #96 Lumina SS.

Davis brings the support of his US sponsors. Located in Washington, DC Howard University Radio WHUR and The Word Network, a religious media broadcaster headquartered in Detroit, MI. "I am looking to partner with a South African company to help spread the international racing experience and highlight South Africa's prominence as host of the 2010 World Cup," says Davis.

The talented young driver is currently pursuing a Business Marketing degree at Mitchell Community College in Mooresville, NC. He has competed in four NASCAR Nationwide Series events this season and recently finished 18th in the recent NASCAR Camping World Truck Series event at Martinsville Speedway in Martinsville, VA and 32nd in the Camping World Truck Series event at Miami-Homestead Speedway where he competed in both events driving for his own team, Marc Davis Motorsports. Earlier this year, he competed in the Toyota All-Star Showdown in Irwindale, CA where he finished eighth driving for Joe Gibbs Racing.

At the age of 13, Davis won dual National Championships in the Young Lion Division of legend cars for road course and dirt circuits.

In 2008, he competed in the NASCAR Camping World East Series where he finished fifth in points with a record of four top-five and seven top-ten finishes. Three of those top-five finishes were second place finishes driving the Joe Gibbs Driven Racing Oil Toyota for Joe Gibbs Racing.

You can learn more about Marc Davis by visiting his Free State 500 website at www.spiritof96.co.za.

The American drivers invited will not only get a chance to compete on one of the finest racetracks outside of the United States, but will enjoy many off-track opportunities to see the various sights of South Africa; this includes a private tour of "Savannah" the wildlife preserve that holds the distinction of being just one of three accredited worldwide breeders of the Cheetah.

To learn more about Phakisa Freeway, visit www.phakisa.com or www.freestate500.com.

To learn more of the Daytona Beach, Fla.-based American Speed Association call (386) 258-2221 or send an e-mail to info@asa-racing.com. For news and

information from all the racetracks and regional tours involved in the ASA, visit www.ASA-Racing.com.

ASA™, ASA Racing™ American Speed Association® are trademarks of Racing Speed Associates, LLC. ASA International, LLC or Racing Speed Associates, LLC are not related to or affiliated with ASA Late Model Series, LLC.



